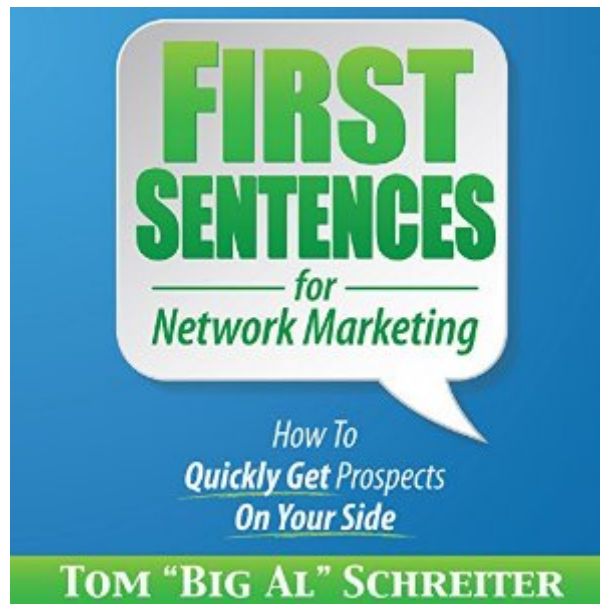


The book was found

First Sentences For Network Marketing: How To Quickly Get Prospects On Your Side



Synopsis

Start your network marketing prospecting and presentations with first sentences that work. Your network marketing prospects prejudge you, so manage that judgment in your favor. For many distributors, the hardest part of prospecting and presenting is the first sentence. If the first sentence is good, the prospect becomes interested and engaged. If the first sentence is bad, it is hard to recover the prospect's interest and confidence. Do new distributors have proven first sentences when they join? Do they feel confident that their first sentences will get prospects on their side? No. And that means they are fearful of talking to prospects or, in some cases, won't talk to prospects at all. Our prospects guard their time, so they are especially brutal when judging our first sentences. They want to limit their time spent listening to presentations that won't interest them. And most times they make that entire judgment in the first few seconds. In this audiobook discover many types of successful, fun first sentences that will generate positive engagement from prospects. You want your prospects on your side when presenting. You can't start with a second sentence, so your first sentence better be good.

Book Information

Audible Audio Edition

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Customer Reviews

I am following Tom "Big Al" Schreiter since the middle of the 90's when I first got the chance to read his book "Big Al Tells All" in my native language, hungarian. This book, where he collects the best first sentences and much much more for effective communication with your prospect is a brilliant work again. 99 cents should be charged for every sentence not for the entire book. I can give you

only one hint: Try them, because they work. Practice those sentences until they are your own. If you try them and use them it will show very fast in your checks. See you at the top in Network Marketing!

A five star review means that I love this book.** Only the quality of the content presented is reviewed and content is not revealed. Why is this an important and lovable book?- Because it speaks in the language of the masses- Because, as a regular salesman, I know many who push away prospects faster than the speed of thought- Because, the concepts are easy to understand as well as implement- Because, NOT UNDERSTANDING, mere RECITING the words and sentences given here can help sales- Because, the author has got a knack of letting the reader live the feel and use it to greenIf you think, this is a good book and wish to continue, I recommend, The Four Color Personalities For MLM: The Secret Language For Network Marketing How To Prospect, Sell and Build Your Network Marketing Business With Stories Readability 4/5 Understandability 4/5 Lay out, structure 4/5 Value for money 5/5 Usefulness 5/5

This book, along with his "Four Colors.." book, provide some of the most practical advice anyone can use to advance in networking. Easy to read, understand, and apply. Can hardly wait to meet Big Al in person

No one is better than Tom "Big Al" Schreiter in approaching Network Marketing "suspects." One can spend hundreds of dollars on the plethora of products out there and get no better advice than one can get in this little book.

Tom is always on target with real, down to earth advice to anyone in the Direct Marketing arena. Most people don't know how many skills are necessary to become a success and he teaches skills that everyone can learn to use.

Big Al delivers again! First Sentences can pretty much make you or break you from the start. Love all the examples in the book and the formula!!! Thanks Big Al, now I'm off to test some of my first sentence ideas!

BIG AL does it again! Just when you thought he had taught you everything. He hits another one out of the park! Jam packed with perfect one line ATTENTION GETTERS! Backed up with the stories

he is famous for! -John Joyce "Your Trainer" Networker, MLM'er

Big Al is the Home Run Hitting champion! Not only did I learn why my opening remarks generally fell on deaf ears, he taught me a better way to move forward. The future looks brighter now! My only problem is, where to enjoy all of the extra money! ;)

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